



FREE RANGE & GRASS FED

# 10+ Day Aged Lamb

Exceptional nature, care and quality combine to bring you  
an exceptional meat-eating experience



# Generations in the Making — A Carefully Curated Journey of Authenticity

## PURE SOUTH HANDPICKED 10+ DAYS AGED LAMB

Grown in New Zealand's pristine pastures, a testament to nature intended farming, outstanding animal care, rigorous selection and impeccable standards. Every cut echoes a commitment to authenticity, celebrating the lambs' inherent qualities and flavours. Carefully aged to perfection to ensure the meat creates an exceptional, unmatched experience — tender and rich, capturing the very essence of New Zealand's landscapes in each bite.



# What Makes Us Distinctive

1

The Best of Nature — Free range, grass fed, no added hormones and antibiotic free. Natural, nutritious, great tasting meat

2

Grown with Care — Low carbon red meat.\* Outstanding animal well-being, animals are grown ethically and sustainably

3

Meat Eating Experience — the proof is in the eating. Innovative technology independently validates meat quality and consistency to ensure an exceptional meat eating experience every time.

\*Based on LCA study, GWP100 farmgate live weigh.

Source: Life Cycle Assessment, Ag Research, New Zealand, 2021







# The Best of Nature

Our meat is the best of nature because the best of nature went into creating our meat. We pursue ambitious targets aimed at improving our overall environmental footprint. This is consistent with what both our global customers and consumers ask of the world.

We produce low carbon footprint red meat. Even allowing for freight, our lamb is less than half that of global average.\*

\*Source: Life Cycle Assessment, Ag Research, New Zealand, 2021

## ATTRIBUTES

- ✓ Grass fed & free range
- ✓ Selected from NZ's finest heritage breeds
- ✓ Aged for 10 days
- ✓ Antibiotic and GMO free
- ✓ Desirable pH level
- ✓ No added hormones
- ✓ NZ Farm Assured
- ✓ Traceability and guarantee of origin
- ✓ Fat cover target: 12mm
- ✓ Intramuscular fat range of 3+



# Meat Eating Experience (MEEx)

Alliance is excited to launch the Meat Eating Experience — independent validation that the proof really is in the eating. The layers of nature, care and expertise are independently verified against key criteria to ensure a consistent, exceptional meat eating experience.

In pasture-based livestock production systems, intra-muscular fat (IMF) has a strong correlation with polyunsaturated fat including omega fatty acids. These are healthy fats which are good for the health. IMF is also a key driver of tenderness, juiciness and flavour.





# Gold Medal Winning Lamb



Outstanding New Zealand Food Producer Awards  
Gold Medal Winner



# The Best of The Best

A scarce few are hand selected from the best, grass fed, free range and antibiotic free animals with no added hormones. Selected based on their health, quality and muscle development, then further tested to validate factors such as marbling of IMF and the best cuts for ageing. With expert ageing, the meat is further enhanced to consistently deliver great taste, tenderness and texture whilst ensuring freshness and optimum nutrition. An exceptional meat-eating experience every time.

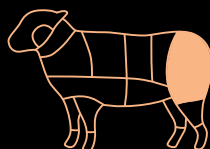


Learn more



## 10 DAY AGED LAMB

## Leg ABO



## HIND

## PRODUCT ATTRIBUTES

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- ✓ Desirable pH level
- ✓ Aged for 10+ days



## PRODUCT SPECIFICATION

Carton dimension: 500x330x110mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062572	1.9 – 2.6kg	2.2kg	1	5	5	11kg

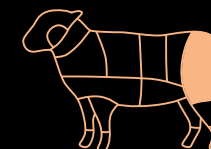
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
710	170	19.4	10.3	4

## 10 DAY AGED LAMB

## Boneless Leg Chump Off



## HIND

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x144mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062536	1.1 – 1.6kg	1.3kg	1	10	10	13kg

## NUTRITIONAL INFORMATION

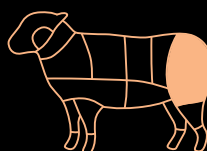
Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
671	160	19.2	9.3	3.9



## 10 DAY AGED LAMB

## Boneless BRN



## HIND

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x144mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062574	1.5 – 2.1kg	1.7kg	1	7	7	11.9kg

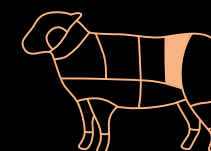
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
725	173	18.8	11.48	4.69

## 10 DAY AGED LAMB

## Cap Off Rumps



## HIND

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x144mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062573	0.170 – 0.240kg	0.2kg	4	12	48	9.6kg

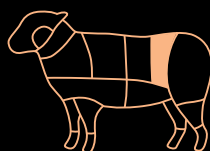
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
492	118	20.9	3.7	1.5

## 10 DAY AGED LAMB

## Cap On Rumps



## HIND

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x110mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062504	0.250 – 0.340kg	0.3kg	4	12	48	14.4kg

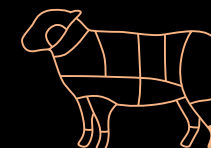
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
988	236	18	1.84	8.1

## 10 DAY AGED LAMB

## Hind Shanks



## HIND

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x110mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062502	0.410 – 0.425kg	0.42kg	2	12	24	10.08kg
10062503	0.425 – 0.550kg	0.49kg	2	12	24	11.76kg
10062542	0.410 – 0.550kg	0.46kg	2	12	24	11.04kg

## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
781	187	20.7	11.6	4.5

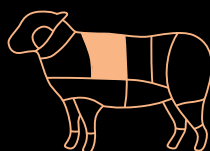


## 10 DAY AGED LAMB

## Frenched Rack



MIDDLE  
75MM  
CAP OFF



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## PRODUCT SPECIFICATION

Carton dimension: 500x330x144mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062576	0.460 – 0.620kg	0.52kg	1	24	24	12.48kg

## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

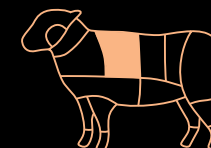
Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
1008	240	18.2	18.9	8.5

## 10 DAY AGED LAMB

## Frenched Rack



MIDDLE  
75MM  
CAP ON



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## PRODUCT SPECIFICATION

Carton dimension: 500x330x144mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062578	0.550 – 0.600kg	0.57kg	1	14	14	7.98kg
10062579	0.600 – 0.700kg	0.65kg	1	14	14	9.1kg
10062580	0.700 – 0.820kg	0.76kg	1	14	14	10.64kg

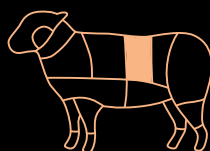
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
1312	186	16	28.1	12

## 10 DAY AGED LAMB

## Boneless Loin

MIDDLE  
CAP ON

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x110mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062507	0.260 – 0.350kg	0.29kg	4	12	48	13.92kg

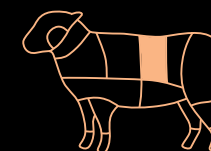
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
949	227	17.6	17.6	7.3

## 10 DAY AGED LAMB

## Boneless Loin

MIDDLE  
CAP OFF

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x110mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062508	0.190 – 0.250kg	0.21kg	4	18	72	15.12kg

## NUTRITIONAL INFORMATION

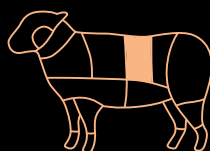
Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
521	125	21.3	4.3	1.9



## 10 DAY AGED LAMB

## Tenderloin



## MIDDLE

## PRODUCT ATTRIBUTES

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x110mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062509	0.050 – 0.070kg	0.06kg	10	18	180	10.8kg

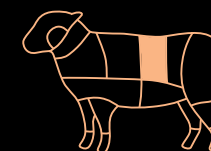
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
498	119	20.6	4	1.7

## 10 DAY AGED LAMB

## Bone in Shortloin



## MIDDLE

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x144mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062575	0.500 – 0.680kg	0.58kg	2	12	24	13.92kg

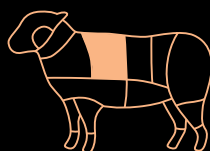
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
1245	297	15	26.7	11.2

## 10 DAY AGED LAMB

## Rack Plate



## MIDDLE

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x144mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062516	0.500 – 0.680kg	0.57kg	1	20	20	11.4kg

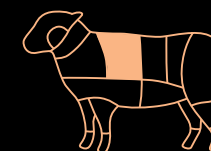
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
1522	364	13.8	15	34.8

## 10 DAY AGED LAMB

## Rack Plate



## MIDDLE

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x110mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062582	0.500 – 0.680kg	0.57kg	4	8	32	18.24kg

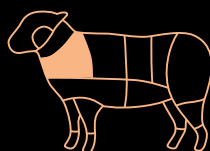
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
1522	364	13.8	15	34.8



## 10 DAY AGED LAMB

Square Cut  
Shoulder

## FORE

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x200mm

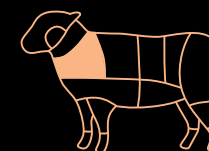
Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062577	2.15 – 2.92kg	2.46kg	1	8	8	19.68kg

## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
1105	264	15.8	22.6	9.3

## 10 DAY AGED LAMB

Fleeced  
Shoulder

## FORE

## SHANK ON

## PRODUCT ATTRIBUTES

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x200mm

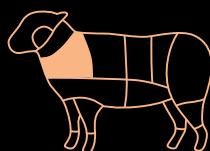
Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062581	2.12 – 2.87kg	2.42kg	1	6	6	14.52kg

## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
1041	249	16.36	21.07	8.66

## 10 DAY AGED LAMB

Fleeced  
ShoulderFORE  
SHANK OFF

## PRODUCT ATTRIBUTES

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x200mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062540	1.71 – 2.32kg	1.96kg	1	12	12	23.52kg

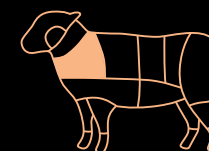
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
1072	256	11.11	23.97	10.8

## 10 DAY AGED LAMB

## Neck Fillet



FORE

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x110mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062549	0.160 – 0.210kg	0.18kg	6	12	72	12.96kg

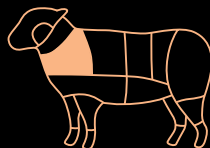
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
863	206	17.5	15.3	6.4



## 10 DAY AGED LAMB

Shoulder  
Oyster

## FORE

## PRODUCT ATTRIBUTES

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x110mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062513	0.95 – 1.10kg	1.05kg	1	12	12	12.6kg
10062514	1.10 – 1.36kg	1.15kg	1	12	12	13.8kg

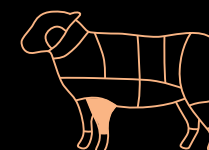
## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
841	201	17.5	14.7	5.8

## 10 DAY AGED LAMB

## Foreshank



## FORE

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## PRODUCT SPECIFICATION

Carton dimension: 500x330x144mm

Product code	Piece weight range	Average piece weight	Pieces per pack	Packs per carton	Pieces per carton	Average carton weight
10062515	0.330 – 0.450kg	0.38kg	3	12	36	13.68kg

## NUTRITIONAL INFORMATION

Average quantity per 100 grams raw edible tissue

Energy (kJ)	Energy (kcal)	Protein (g)	Total fat (g)	Saturated fat (g)
842	201	19.1	13.5	5.4



Exceptional nature, care and quality  
combine to bring you an exceptional  
meat-eating experience